

## Check list of places I posted for this event

- 1) Website squeeze page/Payment Processor
- 2) Payment page/Autoresponder Information such as downloading workbook
- 3) Eventbrite > Facebook
- 4) Facebook ad \$\$
- 5) Twitter
- 6) Instagram
- 7) Meetup
- 8) Local area places to physically promote, be ready to engage
- 9) Local area publications (online classified)
- 10) Live Stream Posting
- 11) Google Ad \$\$
- 12) Youtube Ad \$\$
- 13) Email Market 1
- 14) Email Market 2
- 15) Email Market 3

## Dimensions for graphics.

Eventbrite 2160 x1080 pxl

Facebook Event Header - 1920 x 1080 pxl




Facebook Event Video Size - no more than 6 minutes




InstaGram Picture Size - 640 x 640 pxl

InstaGram Video - 864 pixels (width) by 1080 pixels (height) no longer than 1 minute

Instagram TV - 1080 x 1920 pixels and no longer the 1 hour

Meetup Header 1200x675 pxl

Ad format	Placement	Platform	Specs
 <p><b>Display ads</b></p>	Appears to the right of the featured video and above the video suggestions list. For larger players, this ad may appear below the player.	Desktop	300x250 or 300x60
 <p><b>Overlay ads</b></p>	Semi-transparent overlay ads that appear on the lower 20% portion of your video.	Desktop	468x60 or 728x90 image ads or text
 <p><b>Skippable video ads</b></p>	Skippable video ads allow viewers to skip ads after 5 seconds, if they choose. Inserted before, during, or after the main video.  If you turn on this option, you may see a combination of skippable and bumper ads play back to back.	Desktop, mobile devices, TV, and game consoles.	Plays in video player.

 <p><b>Non-skippable video ads</b></p>	Non-skippable video ads must be watched before your video can be viewed.  These ads can appear before, during, or after the main video.	Desktop and mobile devices	Plays in video player.  15 or 20 seconds in length, depending on regional standards.
 <p><b>Bumper ads</b></p>	Non-skippable video ads of up to 6 seconds that must be watched before your video can be viewed.  If you turn on this option, you may see a combination of skippable and bumper ads play back to back.	Desktop and mobile devices	Plays in video player, up to 6 seconds long
 <p><b>Sponsored cards</b></p>	Sponsored cards display content that may be relevant to your video, such as products featured in the video.  Viewers will see a teaser for the card for a few seconds. They can also click the icon in the top right corner of the video to browse the cards.	Desktop and mobile devices	Card sizes vary